



Department of International Business

Missions:

“Offer versatile training programs and cultivate excellent communication skills, interpersonal skills, teamwork skills, and leadership skills in international business with equal enhanced training in both theory and practice so that students can initiate sustainable strategies, generate integrative solutions, and develop new business ventures that maintain competitive advantages for their future career.”

Objectives:

The business arena in which the College's graduates will be working is no longer local, regional or national in nature. It is global and requires an understanding of different cultures and business environments. This major permits students to develop a somewhat personalized course of study in international business. The Department of International Business was established in 2003. We offer undergraduate and graduate programs. Our department features include: combination of theory and application, enhancement of professional capability, abundant and diversified accesses to foreign language learning. Moreover, in order to reinforce the interactions and connections between the industry and our students, we also have arrangement of internship to relevant companies for students. This program allows the students to gain an integrated and practical knowledge about international Business and at the same time make them more attractive to businesses strategically aiming at developing international interests in particular areas of the world.

Program Features:

- **Curriculum Design:** our programs offer a solid grounding in (1) International Marketing and Innovation management, (2) International Trade and E-Commerce, (3) International Finance, (4) International Human Resources Management. International Business majors will have the opportunity to take foundational courses in all of the functional areas of business which prepare students for handling global business and for keeping pace with the fast business movements of the world.
- **Resource and Facilities:** In order to strengthen students' professional abilities, we build (1) Simulation laboratory for International Economics, Trade and Finance (2) Laboratory for graduate student (3) Laboratory for International Human Resource and Organization (5) laboratory for International Marketing and Logistic/The Audio-visual Room for Business Ethic and International View. The department also provides teachers and students with database & software to do research, and each classroom has wired and wireless audio equipment, along with projectors and multimedia desks.
- **Faculty:** The faculty of the Department of International Business comprises 13 full-time excellent scholars with professional experience in teaching, research, and practical business operating. Moreover, our diversified teaching faculty is also featured with international backgrounds.
- **Professional Licenses and Certifications:** With aggressive efforts to enhance students' skills and knowledge, the curriculum design focused on helping students to obtain professional licenses and certifications including (1) Entrepreneurship Management Analyst (2) Certificate of

International Business (3) Level B technician for International Trade Management (4) Level B technician for Chain Store Service (5) Test of English for International Communication (TOEIC) (6) Test of English as a Foreign Language (TOEFL). Besides, we also have arrangement of internship to relevant companies for students during the summer vacation.

- **The Other Unique Features:** in order to serve students, our department offer 3 advisors for each class including (1) academic advisor (2) vocational advisor (3) business advisor. With well-organized course plans, our program courses such as Seminar, U can network system and Senior Project can also help students to integrate what they have learned and bridge their knowledge with the practical demands from the industry. We also arrange international internship for our graduated students in summer or winter vacation